



OBJECTIVE

To control advertising signs on thoroughfares within the Shire of Chittering (**the Shire**) during an election period to ensure that public safety is not compromised.

SCOPE

This policy applies to any advertising sign seeking to promote a candidate or political party during an election period.

POLICY STATEMENT

Advertising signs during an election period of any level of government must not be placed on a thoroughfare without a permit issued by the Shire under the **Local Government Property and Public Places Local Law 2023 (Local Law)**.

All candidates participating in the election, on application, will be issued a permit for election advertising signs setting out conditions under which the signs are able to be displayed. Any breach of permit conditions or failure to apply for a permit will result in enforcement actions as set out in the Local Law and impounding of the sign.

DEFINITIONS

Advertising sign – means a sign or advertisement used for the purposes of advertising or drawing attention to a person or political party.

Candidate – means a person who has nominated to participate in an election for a position within any level of government.

Election period – means the period 6 weeks prior to the announced voting day of an election to 72 hours after the close of polls on voting day.

Thoroughfare – means a road or other thoroughfare and includes structures or other things appurtenant to the thoroughfare that are within its limits, and nothing is prevented from being a thoroughfare only because it is not open at each end.

Voting Day – means the day gazetted for voting in the election.

ROLES AND RESPONSIBILITIES

The Executive Manager Development Services is responsible for the implementation of this Policy.

COMPLIANCE

Legislation	Details of any relevant legislation that guides the Policy
Industry	
Organisational	??
Strategic Community Plan	Council Accountability and Transparency



1.4. Election Advertising Policy

POLICY ADMINISTRATION

Review Cycle	4 Years	Next Review Due	2029
Policy Owner	Executive Manager Development Services		

Version	Decision Ref	Date	Change
1		15 April 2009	Adoption
2		20 March 2019	Review
3		19 July 2023	Review