

Proposed Budget for Flavours of Chittering 2013

EXPENDITURE SUMMARY	
Entertainment	\$7,480
Hire Fees	\$12,842
Licences / Approvals	\$2,950
Marketing / Promotion	\$15,185
Merchandise (for promotion)	\$4,180
Printing	\$1,387
Services	\$11,685
Signage	\$3,432
Supplies	\$786
5% Contingency	\$3,000
<u>TOTAL EXPENDITURE</u>	<u>\$62,927</u>

INCOME SUMMARY	
Shire: cash support, Event Partner	\$9902
Shire: in-kind support	\$7,130
Eventscorp: funding application (due by 04/02/13)	\$24,050
Lotterywest: funding application "Community Event" (due by 08/04/13)	\$8,622
CTA: approach to be a Sponsor	\$1,215
WTA: approach to be an Event Partner	\$2,740
Stallholders: no fee for 2013	\$0
Commercial Food Vans: \$150 fee	\$1,500
Gold Coin donations from parking	\$2,500
Approach local businesses	\$5,268
Additional funds? Expand marketing / merchandise	
<u>TOTAL INCOME</u>	<u>\$62,927</u>

NOTE:

- The above figures are based on information gained from financial reports provided by the Chittering Wine Trail Association referencing previous Flavours of Chittering events.
- Updated estimates have been gained where applicable.
- Proposed funding opportunities have been researched