

2018 Event Overview

The 2018 'Wear Ya Wellies' celebrates the 5th anniversary of this FREE family fun day. From humble beginnings as a Picnic in the Park at Clune Park, to attracting over 4,500 people from local and metropolitan areas in 2017, this event provides a wonderful opportunity for community groups to raise funds, and for local businesses to introduce their products and services to a wider range of patrons. With free activities for children of all ages, market stalls, baby animals, wildlife, bugs, obstacle course and loads of wet sticky mud, the 2018 event is not to be missed!

Stall Applications

Please submit a Stallholder Application (attached) to the Shire of Chittering, with the relevant supporting paperwork, at your earliest convenience. Applications will be processed on a "first come first served" basis and will close on 28 February 2018. Site details, including fees, can be found below. Payment is not required immediately. You will be sent a request for payment due by 31 March 2018.

This event is shared with the **Bindoon Farmers Market**, which will operate adjacent to the Wear Ya Wellies activity areas. If you wish to apply for a stall in the Bindoon Farmers Market, please submit your application to bindoonfarmersmarket@gmail.com by Monday 30 April 2018. Payment to the Bindoon Farmers Market will be required to confirm your stall. Where possible and appropriate, there will be a limit of two similar themed stalls – i.e. kids crafts, plants, jams, kids toys, so please be specific on your application. The Bindoon Farmers Market priority is stalls where the goods sold are grown or made totally or substantially by the stallholder.

If you wish to have a **food stall**, please be advised that your site will not be allocated until we receive all licences, registrations and insurances.

Marketing.

The event will be marketed as per the Shire of Chittering Communication Plan as follows:

- Facebook - <https://www.facebook.com/wearyawellies>
- Website - <http://www.chittering.wa.gov.au/discover/wear-ya-wellies.aspx>
- Shire of Chittering online events calendar, What's On Poster, Radiowest and eChatter.
- Posters and flyers distributed across Chittering.
- School newsletters, including limited metropolitan schools, and local papers.
- Other relevant spaces including online parenting sites and printed media.

Should you wish to assist with Marketing and Promotion of the event, please contact Alison on 9576 4600.

Volunteer Thankyou.

As you can imagine WYW relies heavily on volunteers, both Shire of Chittering staff and the general community. We will have people volunteering over the entire weekend which is a massive social investment. If you would like to say thank you to those volunteering on the day, by offering free food, drinks or services, please email Alison on cdo2@chittering.wa.gov.au

WEAR YA WELLIES - STALLHOLDER INFORMATION



6177 Great Northern Highway
PO Box 70

(08) 9576 4600

chatter@chittering.wa.gov.au
www.chittering.wa.gov.au

Site Layout (Draft plan, not to scale, subject to alteration dependant on weather)



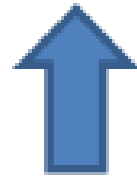
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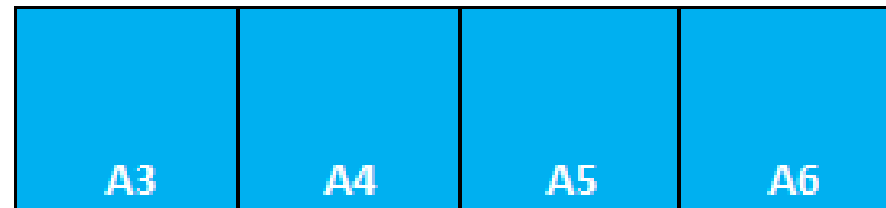
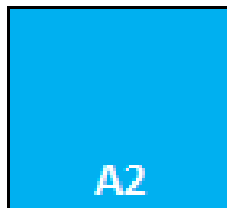
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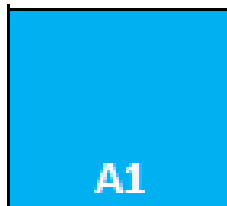
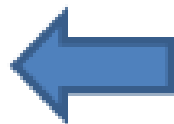
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Food Zone



Seating



Activities Marquee - 10 powered stalls

Markets



Mud Run



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Fees and other information.

- Stallholders providing a free activity for children will receive a 50% discount. (excluding Bindoon Farmers Market stalls)
- Not for Profit Organisations will receive a 50% discount on fees.
- There will be no charge for Not for Profits providing a free activity for children.
- Local Food Vendors will receive a 50% discount on fees.
- All fees refer to a 3m x 3m site unless otherwise stated.
- Please contact us for more information regarding discounts and locations.

Area	Details	Cost
Activities Marquee	Power is available. Sites 1 – 6 are 3m x 3m. Sites 7 – 10 are 1.5m x 3m. You will need to supply your own fitout including power leads, but no marquee. Additional non powered sites may be made available if you wish to be outside of the activities marquee. You will need to provide shelter.	\$80 – Power \$60 – No Power
Bindoon Farmers Market – Market Stalls.	There is limited access to power. There will be up to 45 stalls in this location. You will need to provide your own shelter and fitout plus leads if you require power.	\$40 – Power \$30 – No Power
Entry	Reserved for Shire Welcome tent, Chittering Tourist Association.	
Food Zone	There is access to power in the areas bordering the market stalls and the activities marquee – areas 1 & 3. No generators will be allowed in the food zone. You need to supply your own (up to) 6x3 shelter or food van, and fitout as required. This is a slightly sloping area with the gradient running from the market stalls to the mud pits. There will be NO parking for additional vehicles. All applicable licences and registrations must be received by 28 February 2018. Site allocation and attendance will not be confirmed until they are received.	\$150 – Power \$100 – No Power
Nature Zone	This zone is dedicated to free activities for children based on nature and the outdoors. There is limited space available and no power. You will need to provide your own marquee and fit out.	\$ 30
Local Services	This area is dedicated to local services and not for profits. Space has been allocated to Chittering Landcare and Chittering Wildlife Carers, and Sponsor Vehicles & Signage. This will also be the location of the St John Ambulance first aid and activity station. There is no power. You will need to provide your own marquee and fit out.	\$15